



# ABDUL MUNAFF MOHAMMED RIFTHY

ONLINE MARKETING  
EXECUTIVE

## PERSONAL DETAILS

NAME : A.M.M RIFTHY  
DOB : 12 FEB 1991  
NIC : 910431889V  
GENDER : MALE  
NATIONALITY : SRI LANKAN  
CIVIL STATUS : SINGLE  
HOLDING VALID DRIVING LICENSE

## CONTACT

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## SOCIAL MEDIA

@MOHAMMED RIFTHY  
/RIFTHY MOHAMMED  
@RIFTHYMUNAFF  
@MOHAMMED RIFTHY

## PROFILE

A highly motivated Marketing professional having 1+ years of work experience in online marketing and business development. seeking a full-time position in the field of Digital marketing communications, where I can apply my knowledge and skills for continuous improvement.

## EXPERIENCE

### ONLINE MARKETING EXECUTIVE

GLOBAL EDULINK | MAR 2018 - PRESENT

- Overseeing all company social media accounts managements
- Managing E-mail campaigns & Social media's advertising
- Maintain the company websites & looking at data analysis.
- B2B (Business to Business) Marketing Activities
- Provide customer support via Phone and Email

### MARKETING EXECUTIVE

METROPOLITAN OFFICE PVT LTD | NOV 2015 - MAR 2018

- Acquire new business clients along with multiple products.
- Managing customer relationships.
- Making sales calls and handling enquiries from potential customers.
- Handling corporate companies and government sectors.
- Deliver monthly revenue targets.

### MARKETING COORDINATOR

HAIRA FARMS PVT LTD | FEB 2012 - NOV 2014

- Responsible for day to day sales enquiries from customers/distributors/outlets
- Manage and record all sales enquiries via CRM.
- Implementing marketing and advertising campaign.
- Creating new business proposals
- Monitoring competitor activity.
- Assisting with deliveries and stocks.
- Prepares marketing reports by collecting, analyzing, and summarizing sales data.
- New product development.

## EDUCATION

### CERTIFICATE IN DIGITAL MARKETING (READING)

SLIM | 2018

### POST GRADUATE DIPLOMA IN MARKETING

SLIM | 2015 - 2017

## SKILLS

- SEO and Google Analytics
- Social media marketing
- E-mail Marketing
- Ms Office-Proficient
- Sales
- Team Work
- Customer service
- Market research

## NON RELATED REFEREES

### M J M HISHAM - HAIRA FARM PVT LTD

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### M S FAIZAR ALI - (LLB)

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