



RIZWAN CASSIM

E-MARKETING EXECUTIVE

ABOUT

I am an experienced e-marketer seeking a full-time position in the field information technology where I can apply my knowledge and skills for continuous improvement.

PROFESSIONAL SKILLS

SEO and Google Analytic
Social media strategy
Marketing
Web content development
Event management
Layout design
Photo editing
computer hardware
Market research

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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SOCIAL

fb - /rizwancassim

Ig - shotcalle_r

In - rizwancassim

WORK EXPERIENCE

E MARKETING EXECUTIVE

Femstar Holdings (Pvt) Ltd | Oct 2017 - Present

- Managed social media accounts and created social media for daily postings
- Increased social media following and clicks by 200%
- Email marketing campaign with daily target of 500 mail each day
- Designing image ,html developing and art work
- SEO and Google analytic Implementation

INSURANCE ASSISTANT

Janashakthi Insurance (Head Office) | Nov 2016 - Aug 2017

- Processing of motor claim as a claim handler
- Customer care and documentation

EDUCATION

FOLLOWING HND IN COMPUTER SCIENCE

University of Metropolitan | 2016 - 2017

DIPLOMA IN PHOTOSHOP AND MS OFFICE

Styles Institute | 2014 - 2015

O/L AND A/L (LOCAL)

Sailan International School | 2003 - 2016

REFERENCE

Mrs Saranki.S: Assistant Programmer Manager cum Senior Lecturer
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