

# Dinithi Sathypala

## Digital Marketer

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### Dinithi Sathyapala

No. 96, Rajamavihara road,  
Mirihana, Kotte.

0770087804  
dinithie96@gmail.com  
21/03/1996 - 22 Years.

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### Skills

Quick thinker and fast learner.  
Ambitious and result oriented.  
Ability to work under pressure.  
Excellent oral and written communication in English.  
Analytical skills in problem solving.  
Good mind for strategy.

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### Experience

#### SHIFT Solutions (pvt) Ltd.. / Digital Media Executive

November 2017 - Present.

Management of client social media pages, handled all client communications in and out, management of teams in order to meet client deadlines, reporting performances of the social pages performance, creative content direction, copy writing and monitoring.

#### Handling the following SHIFT Client Projects and Social Media Pages;

- Cargills Food City – Ref: Haritha Indeeep
- KFC Sri Lanka – Ref: Raj Avirsatham
- TGI Fridays – Ref: Raj Avirsatham
- Etisalat Sri Lanka - Ref: Shalinda Halpe
- Isso Sri Lanka - Ref: Apinash Sivagumaaran
- Amante Sri Lanka - Ref: Eshara Silva
- Caffè Michaelangelos : Ref: Dalas Martenstyn
- Sams Sausages - Ref: Maljini Jayasekara
- Stop Child Cruelty (NGO) - Ref: Tushara Wickramanayaka
- Pears Sri Lanka - Ref: Mindshare group
- Events - Etisalat Social Media Day.

#### Surge Global / Head of Project Management.

January 2017 - September 2017.

Management of client social media pages, handled all client communications in and out and the management of teams in order to meet client deadlines.

#### Handled the following Surge Global Client Projects and Social Media Pages;

- Unilever, Pureit Sri Lanka – Ref: Anuradha Hewage
- Nawaloka Hospitals – Ref: Nileeni Mandira
- Dimo Lanka (Pvt) Ltd – Ref: Jihan Riza
- JAT Holdings (Miss Intercontinental Pageant) – Ref: Joyce

Gunawardena

- Prime Grand Holdings – Ref: Shehana Brahammanage
- Disrupt Asia – Ref: Ahmedh Nishadh
- HalfLife.io – Ref: Ralston Joseph
- Hutch - Ref: Jehan Mannan

### **Nations Trust Bank / Business Development Officer**

May 2015 - Feb 2016.

Worked in the American Express and MasterCard Sales Department.

Completed the 6 month training period and signed for 3 years as an Executive before resigning.

### **Nkar Travels (Pvt) Ltd. / Reservations Officer.**

May 2014 - December 2014.

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## **Education**

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### **Musaeus College Colombo 07**

2002 - 2014.

Sat for GCE O/L Examination in 2012 (English Medium).

- English A
- English Literature B
- Science C
- Sinhala S
- ICT S

Studied in London Advanced Level class with the following subjects;

- Business Studies
- Accounts
- Law

### **Sri Lanka Institute of Marketing / Preliminary Certificate in Marketing**

Jan 2016 - April 2016.

- Passed with a B grade.

### **Sri Lanka Institute of Marketing / Chartered Institute of Marketing Stage 1 (Certificate in Professional Marketing)**

June 2016 - December 2016

- Marketing - Distinction
- Integrated Communications - Merit
- Digital Marketing - Merit

### **Sri Lanka Institute of Marketing / Chartered Institute of Marketing Stage 2 (Diploma in Professional Marketing)**

June 2018 - December 2018 (Awaiting Results)

- Strategic Marketing
- Digital Strategy
- Mastering Metrics

- Google Analytics Academy / Google Analytics for Beginners
- Completed

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## Awards

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Captain of the Musaeus College Hockey Team since Under 11 to Under 19 (2007 - 2014)

Represented Sri Lanka for the tournament held in Penang, Malaysia in 2007

Represented Sri Lanka for the tournament held in Singapore in 2009

Represented Colombo in Schools Nationals from 2009 up to 2013.

Represented Western Province in National Sports Festival of Sri Lanka since 2012 up to date.

Member of the school Swimming Team & Synchronize Team (Water Ballet) for 9 years.

## REFEREES:

Chameera Bandara

Assistant Manager

Nations Trust Bank

Sri Sangaraja mawatha, Colombo 10

Contact no: 0773868824

Mrs Ashalleperuma

Principle

Mystical Rose International Institute

Kotte Road,

EtulKotte.

Contact No: 0112864495

I do hereby certify that the above mentioned information is true and correct.

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